

Privacy Statement

We appreciate your interest in our App. The protection of your privacy in the processing of your personal data is an important concern and we want you to feel comfortable using our App. Personal data collected during your use of our App are processed by us according to the legal provisions valid for the countries in which the websites are maintained. The Mercedes-Benz Group privacy notice can be found [here](#).

Collection and Processing of Personal Data

We collect, process and use your personal data in order to provide the App and its functionalities only to the extent necessary or as far as you have consented to an additional use. In particular, we use data that you enter and, if you release them, data that is existent on the mobile device or is being generated through the use of device functionalities. (Contacts, location, camera).

The use of the App is possible without access to this data. The access may be deactivated and reactivated at anytime by/at Contacts are used for POI sent to vehicle, location is used for locate vehicle and other location based features. Camera used to scan VIN plate. However, if the access of the App to the data is deactivated, this might lead to limitations on functionalities.

Cookies

The App uses cookies and similar technologies such as HTML5 Storage (together hereinafter referred to as "Cookies"), in order to set up the App in an ideal way. This results in an easement of navigation and a high level of user friendliness within the App.

Cookies are small data files that will be stored on your mobile device. They can be used to determine whether there has been any contact between us and your end device in the past. Only the cookie on your mobile device is identified. Personal data may only be stored in cookies, if you have consented or if this is technically necessary, e.g. in order to provide a secured login.

By using the App you consent to the use and storage of cookies on your mobile device. The consent regarding the use and storage of cookies may be revoked at any time by uninstalling the App.

Push Notification

The App informs you through push notification about Asynchronous features such as remote start, locate vehicle, and account updates. These are silent notifications - data only. The push notification may be deactivated and reactivated at any time by/at No device-level push may be disabled as they are required for app functionality.

Analysis of User Data

In order to identify User preferences and therefore to further develop and improve the App, we analyze the usage data of the App (App feature usage tracked via Google Analytics). This way the App may be suited/tailored towards the individual needs of the User and the service therefore be improved constantly. By using the App you have consented to this analysis. If information regarding the use of the App should not be stored or analyzed, this functionality may be deactivated or reactivated at any time by/at No deactivation provided. As far as cookies are used for the analysis, their use will no longer be carried out, if the analysis functionality has been deactivated.

Security

We use technical and organizational security measures to protect the data supplied by you and managed by us against manipulation, loss, destruction, and access by third parties. Our security measures are continually improved in line with technological developments.

If you have activated the encryption of your device and have set a password/PIN, the App will store personal data in an encrypted form. Should you not use the encryption of your device or if no password/PIN has been set, encryption of personal data cannot be ensured.

Contact Person for Privacy Matters

In case of any questions regarding the processing of personal data within the App, the User may email the

privacy team at myprivacy@mbusa.com. The privacy team will also take care of information requests, suggestions or complaints.

Federal Consumer Privacy Notice for Mercedes-Benz Financial Services Accountholders

For more information on our privacy practices, please view our Privacy Statement at www.mbfs.com/privacy.

The following Federal Consumer Privacy Notice applies to customers of Mercedes-Benz Financial Services.

FACTS: WHAT DOES MERCEDES-BENZ FINANCIAL SERVICES DO WITH YOUR PERSONAL INFORMATION?

WHY?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

WHAT?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

1. Social Security number and income
2. Account balances and payment history
3. Transaction history and assets

HOW?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Mercedes-Benz Financial Services chooses to share; and whether you can limit this sharing.

REASONS WE CAN SHARE YOUR PERSONAL INFORMATION:

1. Mercedes-Benz Financial Services shares this information. Sharing cannot be limited:

- a. For our everyday business purposes such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus
- b. For our marketing purposes to offer our products and services to you
- c. For joint marketing with other financial companies
- d. For our affiliates' everyday business purposes - information about your transactions and experiences

2. Mercedes-Benz Financial Services shares this information. Sharing can be limited:

- a. For our affiliates to market to you

3. Mercedes-Benz Financial Services does not share this information:

- a. For our affiliates' everyday business purposes - information about your creditworthiness
- b. For nonaffiliates to market to you

TO LIMIT OUR SHARING:

Call (866) 701-5053 - our menu will prompt you through your choices

Please note:

If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

WHO WE ARE:

Who is providing this notice? Mercedes-Benz Financial Services USA LLC; Mercedes-Benz Vehicle Trust (collectively referred to as "Mercedes-Benz Financial Services")

WHAT WE DO:

How does Mercedes-Benz Financial Services protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does Mercedes-Benz Financial Services collect my personal information?

We collect your personal information, for example, when you

- 1. Apply for financing or apply for a lease
- 2. Give us your income information or provide employment information
- 3. Give us your contact information

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

Why can't I limit all sharing?

Federal law gives you the right to limit only

1. Sharing for affiliates' everyday business purposes-information about your creditworthiness
2. Affiliates from using your information to market to you
3. Sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

What happens when I limit sharing for an account I hold jointly with someone else?

Your choices will apply to everyone on your account.

DEFINITIONS:

Affiliates: Companies related by common ownership or control. They can be financial and nonfinancial companies.

Nonaffiliates: Companies not related by common ownership or control. They can be financial and nonfinancial companies.

Mercedes-Benz Financial Services does not share with nonaffiliates so they can market to you.

Joint marketing: A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

Our joint marketing partners include automobile dealers and insurance companies.

OTHER IMPORTANT INFORMATION:

California residents: You will also be provided an "Important Privacy Choices for Consumers" notice explaining your rights under California law

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